

# The

# HRS PRESS

*Quick Compilation of HR Surveys, Statistics & Resources...Q2, 2003*

**Save the Date...October 1st, 2003** for "Mapping HRM for Rebuild & Prosperity" presenting Whyte Hirschboeck Dudek, SC for complimentary luncheon panel discussion at Milwaukee's Miller Park. Agenda take-aways, bios and prior event summaries are at [www.HRSteam.com](http://www.HRSteam.com).

HRS is called upon by Small Business Times for expert testimony to the "Midyear Economic Forecast" released today. As we close 2<sup>nd</sup> quarter, **Positive Indicators continue to forecast "Blue Skies" ahead.** Please read the article at [www.biztimes.com/bizTimes/anxiety.cfm](http://www.biztimes.com/bizTimes/anxiety.cfm)

**Approached by the New Berlin Industrial Association, HRS is key to formation of the NBHRC (New Berlin Human Resource Center),** a public-private initiative dedicated to augmenting business growth, resources and company profitability within the New Berlin Industrial Parks. The concept just keeps growing and is supported by a healthy strategic planning committee including Park Benefits, NBCCC/New Berlin Child Care Center, Personnel Dynamics, Mayor Ted Wysocki, UW-Extension and several other New Berlin businesses. Focus group is planned for September 9th. Interested parties may directly contact Jessica Ollenburg, HRS President.

**HRS celebrates 20 years July 7, 2003!** Thank you to our treasured clients, subscribers, members, media, website visitors, partners and team members. As we embark on our next 20 years, we pledge unfaltering dedication and effort toward earning your continued loyalty!

**Subscription Base to our newsletter now exceeds 5000!** Thank you for your interest and support! We encourage your comments, suggestions for content and feedback to [Comments@HRSteam.com](mailto:Comments@HRSteam.com)

**Employer Branding Essential to Employer Success in the New Economy!** This updated Internal Marketing concept shall be discussed at our next panel discussion, October 1<sup>st</sup> at Miller Park.

**Supervisors Absorb Brunt of Economic Pressure and Pass it Along!** AskHRS.com's summer employee survey is enjoying healthy participation. Our single most prominent survey response indicates that supervisors have become "more unpleasant" in last 12 months! Supervisors feel pressure from positive change as well as negative! Please encourage your employees to participate at [www.AskHRS.com](http://www.AskHRS.com).

**HRS enjoys 3 Top 25 Worldwide search engine ranks,** unpaid and earned entirely on merits, content and popular relevance! AskHRS.com is #7 for Wisconsin employment. "The Power Interview" is #24 worldwide for Interviewing Advice! "Quicktips: 13 Popular Tactics to Improve Morale" is #23 of 290,000 sites at a Google.com search on "Improve Morale!"

**Releasing Employment References can be a Brilliant Employer Strategy!** State law does protect employers who provide factual information, and employee performance is certainly optimized by concern for "burning bridges" as behavior becomes part of the permanent employment record.

**We'd Like Your Wish List!** HRS folder of updated programs is available upon request to contact information below. New links, partners and updated material are continuously added at [www.HRSteam.com](http://www.HRSteam.com)

**To unsubscribe, add a new subscriber or change your e-mail address, please e-mail [Comments@HRSteam.com](mailto:Comments@HRSteam.com)**

**Human Resource Services, Inc. ~ HR Outsource, Team Development & Research  
www.HRSteam.com and www.AskHRS.com ~ Celebrating 20 Years! 414-281-2240**