

New Berlin HR Committee (NBHRC)

Meeting Minutes: October 23, 2003

NBHRC Will Reduce Health Insurance Costs for 600 Employers? Our Focus Group yielded a press release to augment presence and participation. Copy of that press release can be found at www.NBHRC.org. Responding to the release, Small Business Times inquired as to NBHRC's exploration of health insurance cost containment. Of course, we affirmed a forthcoming investigation. The highly appreciated full page article 9/17 created fabulously powerful and positive buzz for our initiative and New Berlin. Dozens of calls by interested parties pursued, and accordingly, we have several options on the table plus a strong sequence of investigative meetings planned. A recent summit between our committee chair, Jessica Ollenburg, and the leaders of 3 health care cost containment firms revealed the potential for both short and long term cost containment through our initiative.

New Participation: New interest in NBHRC program involvement or partnership has been overwhelming! During this meeting we discussed potential program partners and vendors by name. Proposal and investigation meetings are scheduled through mid-December. Please advise of interest in accompanying us to these meetings.

3 Programs Ready to Launch! NBHRC demands all participating program vendors to provide discounts or program underwriting at a value otherwise unavailable on the open market. Shared cutting edge Supervisor Roundtables; discounted high quality Recruitment and Staffing programs; plus dedicated NBHRC employer bulletin board are rolling out NOW! Programs from up to 5 additional partners should additionally launch within the next 2-3 months. We invite your suggestions!

Ken Blanchard at NBHRC? Key committee member and former New Berlin Mayor, Tim Tully, introduced himself at this meeting. Since his service as Mayor, Tim has thrived as a leadership trainer. Tim is the metro area's only trainer qualified by the Ken Blanchard Companies to deliver Situational Leadership II. Ken Blanchard is also known for the One Minute Manager, Who Moved My Cheese's forward, Gung Ho, etc. Tim is working with us to facilitate Supervisor roundtables at discounted and shared cost.

NBHRC Bulletin Board Needs Postings!

Dedicated forum as suggested is "up and running" at www.NBHRC.org. Now we need to drive traffic and postings! We're calling for topics, posts and ideas to jumpstart this popularly suggested program. The new "Snitz" system also allows optional direct and confidential communication between board registrants to share ideas and create a more personalized HR support network. PLEASE HELP us get this started by posting your topics, questions, case examples and responses! *If we build it, they will come.*

Privacy Rules are Well Protected!

NBHRC's communication database is maintained by and donated by Human Resource Services, Inc. (HRS). More than 95% of the e-mail addresses were owned by HRS prior to NBHRC formation, including HRS members, clients, partners and newsletter subscribers. ALL PRIVACY RULES APPLY. Neither HRS nor NBHRC will be sharing contact information without the expressed permission of that individual. Only employer company names shall be used where appropriate. Partners and programs will be announced and marketed through the centralized communication network. Prospective partners who request our contact list are flatly refused! To offer greatest discount to members without cumbersome administrative, printing and postage fees, updates and announcements are e-mailed.

NBHRC is a Collaborative Effort! We're looking for ideas and participation! If you know of anyone interested in participating in or proposing programs at any level, please encourage the contact!

Next Meeting: January 2004 Date to be determined.

