

Press Release September 9, 2003:  
600 employers collaborate in New Berlin's HR Committee  
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Supporting the New Berlin revitalization programs initiated by the Mayor's Office, the New Berlin HR Committee (NBHRC) kicked off with a breakfast focus group today, September 9, 2003.

The NBHRC, designed by Human Resource Services, Inc. (HRS), was formed 6 months ago, reacting to interest expressed by the New Berlin Industrial Association, representative of approximately 600 New Berlin businesses. HRS has since been donating significant resources, contributing the originating strategic plan, mission statement, initial research and committee invitations.

Today's focus group, sponsored by HRS, was inaugurated with opening remarks by Mayor Ted Wysocki. The event was facilitated by Jerry Braatz, Associate Professor/Community Development Educator for Waukesha County UW Extension and hosted by the New Berlin Child Care Center.

Startup committee includes Ken Matheson, representing the New Berlin Industrial Association (NBIA) and former New Berlin Mayor, Tim Tully of Personnel Dynamics.

The focus group quickly validated the demand for this initiative, while pinpointing shared concerns in Team Development, Leadership Development and HR/human capital management.

Focus group participants and/or new committee members include key representation from alphabetically: Christopher Morgan LLC, Ken Matheson Agency, LindenGrove Health Care Centers, Midland Plastics, the New Berlin Chamber of Commerce, New Berlin Plastics, OSI Outsourcing, Payne & Dolan, Personnel Dynamics, Sax Arts & Crafts, Schroeder Companies, Security Insurance & Financial, Sells Printing, Tekra Corporation and Velvac.

The NBHRC offers 7 startup programs including an HRM buying consortium, shared training initiative, assessment center and dedicated talent pool. Programs are designed in both anticipation of and reaction to economic change, anticipated growth and preservation of corporate resources.

For more information contact NBHRC President Jessica Ollenburg, CMC, CPCM, President of Human Resource Services, Inc. (HRS) at 414.281.2240 or [Jessica@HRSteam.com](mailto:Jessica@HRSteam.com).